



## Project Puthri

Project Puthri is an initiative that aims to empower underprivileged girls through education, skill development, and career guidance. The project was launched by the Avtar Group, an Indian talent strategy consulting firm. "Puthri" stands for "Pioneering Unique Training for High-potential and talented Rural and Urban girls to High growth employment sectors."

It is our humble effort to empower girls to claim their right to education, skill development and sustainable career opportunities. This grassroots initiative touches upon the lives of girls pursuing education at eMudhra supported schools.

### Few Snippets from the initiative:

#### **Puthri4Tech**

An exclusive certification program for Puthri scholars called 'Puthri4Tech' program focusing on "Coding Without Computer" for Grade 9-12 Puthri scholars. This program will be helpful for Puthri scholars to attain practical knowledge and skills on tech.

#### **Puthri Career Choice Assessment**

Puthri Career Choice Assessment (PCCA) is a one-of-a-kind self-assessment tool developed indigenously to fit the students in India. PCCA helps Puthri Scholars primarily to understand her personality better in order to make informed career choices and to get insights into her strengths, passions and interests, which will enable her to study her choice of subjects and pursue her dream career.

### **Puthri Ilakku**

Project Puthri, a one-of-a-kind initiative by Avtar Human Capital Trust (AHCT), marked five years of its impact on underprivileged girls, on August 6 2022. Puthri Ilakku #VetriPadiKattu, was held in Chennai and attended by the Puthri scholars, mentors, donors and corporates.

### **Udyog Utsav**

An event that turns the spotlight on India's underprivileged daughters and helps them choose educational courses and career paths from a variety of options in order for them to rise out of poverty. This event featured knowledge sharing sessions delivered by organizations to explain the available career opportunities in various industries and in the process build aspirations among young minds to focus on education to build sustainable careers. This conference cum career expo aimed to inspire and motivate underprivileged girl children to pursue their tertiary education, build careers with organizations and ultimately contribute to the growing Indian economy.







# Caravan Classroom and UDGAM

## Caravan Classroom

CARAVAN CLASSROOM is a one-of-its-kind alternative school to transform the current education system. Since it is imperative to take basic education to the next level – this is where Caravan Classroom makes a huge difference in the society.

Caravan Classroom is an alternative education system programmed for all age groups. There is no bar to any gender, race, sex or age. Anyone and everyone can be a part of it.

The key feature of Caravan Classroom is its module of syllabus which plugs the gaps in our current education system. Caravan Classroom also caters to upliftment of rural artisans.

## UDGAM Charitable Trust

UDGAM Charitable Trust works on diverse social issues including education, women empowerment equality, healthcare and HIV/AIDS, water & sanitation, social justice and human rights. Since its inception, UDGAM has been focusing on the elimination of extreme poverty and opportunity gaps between rural and urban areas of India. It works to develop entrepreneurship and income generation activities for rural youth. At the heart of all its endeavors, UDGAM looks to create effective partnerships for socio-economic development.



## Spoken Tutorial Health and Nutrition project - IIT Bombay

Spoken Tutorial Health and Nutrition project, IIT Bombay, offers valuable advice on Maternal Nutrition, Child Nutrition, General Nutrition and COVID related information by a team of eminent Doctors, Nutritionists and field officers with 10+ years of experience. With more than 300 videos translated in more than 18 recognized national languages in India, this initiative offers valuable advice on Maternal Nutrition, Child Nutrition, General Nutrition and COVID related information.

In year 2022-2023, 5 new tutorials were created for the following categories:

- Importance of Vitamin A
- Importance of selenium
- Selenium rich vegetarian recipes
- Sulphur rich vegetarian recipes
- Iron rich non-vegetarian recipes

All these tutorials which were created are available here. These tutorials are useful in the training that is being currently undertaken in the Nashik District. Further on, there is plan to undertake the training of health workers in the following districts: Jashpur, Washim, and possibly Thane. This, in turn, will benefit a large number of newborns and their mothers, and the entire families in these districts of Maharashtra.