



Automate and Streamline Loan Application Process Using emSigner

“Patience is a virtue” might be a sound philosophy to impart to your children, but it’s probably not what you want springing to your customers’ minds when they are applying for loan in your financial institution. Rather, you want the customers to think of your loan application process as something which is fast, and it’s easy to do business with your organization—versus delivering a frustrating, time-consuming and off-putting experience.

But how do you accomplish this objective? The answer to this question is by digitizing and streamlining the complete process using emSigner, eMudhra’s proprietary digital signing and workflow management solution. In fact, more than 40 financial institutions in India and around the world are using this innovative paperless office solution to not only revamp loan application process but also provide better digital experience to customers.

Here are some of the key features of our unique paperless offering:

- emSigner facilitates efficient and intuitive data entry process using dynamic form entry
- Using advanced OCR functionalities, emSigner can extract data from any form or content
- Using dynamic API integration, emSigner allows banks to run quick blacklist checks against user profiles
- emSigner allows customers to electronically sign and submit account opening application form using built-in KYC document upload facilities
- emSigner integrates with Apache Spark based Machine Learning for building AI based transaction pipelines

There’s plenty of other ways in which emSigner can augment your operations. Get in touch with us at eservices@emudhra.com to learn more.